

VISUALDO INSTITUTE – FEE STRUCTURE 2025 – LOCAL STUDENTS

(LAST UPDATED: 1ST January, 2025)

| SCHOOL OF MEDIA | LEVEL | DURATION (1 sem = 3 Months) | FEES(Ksh) PER SEMESTER or MONTHLY |
|--|--------------------------|--------------------------------|--------------------------------------|
| DIGITAL JOURNALISM & PHOTO JOURNALISM | CERTIFICATE | 12 Months (4 sems) | 39,000 (x4) = 13,000/month |
| | DIPLOMA | 24 Months (8 sems) | 39,000 (x8) = 13,000/month |
| FILM PRODUCTION | CERTIFICATE | 12 Months (4 sems) | 39,000 (x4) = 13,000/month |
| | DIPLOMA | 24 Months (8 sems) | 39,000 (x8) = 13,000/month |
| JOURNALISM & MEDIA STUDIES | CERTIFICATE | 12 Months (4 sems) | 39,000 (x4) = 13,000/month |
| | DIPLOMA | 24 Months (8 sems) | 39,000 (x8) = 13,000/month |
| VIDEOGRAPHY (video camera & video editing) | QUICK COURSE | 1 Month | 45,000 total |
| | CERTIFICATE | 3 Months | 36,000 (x1) = 12,000/month |
| | ADVANCED CERT | 3 Months | 36,000 (x1) = 12,000/month |
| VIDEO EDITING (adobe premiere pro, adobe media encoder and adobe audition) | QUICK COURSE | 1 Month | 25,000 total |
| ADVANCED VIDEO EDITING (basic video editing plus final cut pro) | QUICK COURSE | 2 Months | 55,000 total |
| PHOTOGRAPHY (photo capturing, photo editing, adobe photoshop for photography, adobe lightroom, capture one and photo production) | QUICK COURSE | 1 Month | 45,000 total |
| | CERTIFICATE | 3 Months | 36,000 (x1) = 12,000/month |
| | ADVANCED CERT | 3 Months | 36,000 (x1) = 12,000/month |
| | DIPLOMA | 4 Months | 48,000 (x1) = 12,000/month |
| PHOTO EDITING (adobe photoshop for photography, adobe lightroom, capture one, corel paintshop) | QUICK COURSE | 1 Month | 25,000 total |
| VIDEO EDITING & PHOTO EDITING | QUICK COURSE | 1 Month | 45,000 total |
| ANIMATION & VIDEO EDITING | SHORT COURSE | 3 Months | 54,000 (x1) = 18,000/month |
| PHOTOGRAPHY & VIDEOGRAPHY | QUICK COURSE | 1 Month | 60,000 Total |
| | CERTIFICATE | 3 Months | 51,000 (x1) = 17,000/month |
| | ADVANCED CERT | 3 Months | 51,000 (x1) = 17,000/month |
| | DIPLOMA | 4 Months | 68,000 (x1) = 17,000/month |
| DIP IN FILM & PHOTOGRAPHY | DIPLOMA | 24 Months (8 sems) | 54,000 (x8) = 18,000/month |
| DIP IN FILM & ANIMATION | DIPLOMA | 24 Months (8 sems) | 57,000 (x8) = 19,000/month |
| DIP IN FILM & GRAPHIC DESIGN | DIPLOMA | 24 Months (8 sems) | 54,000 (x8) = 18,000/month |
| DIP IN FILM & PERFORMING ARTS | DIPLOMA | 24 Months (8 sems) | 57,000 (x8) = 19,000/month |
| DEEJAYING/DJING | CERTIFICATE | 3 Months | 27,000 total |
| | | 1 Month | 35,000 total |
| LIVE STREAMING | CERTIFICATE | 1 Month | 25,000 total |
| SCHOOL OF ART & DESIGN | LEVEL | DURATION (1 sem = 3 Months) | FEES(Ksh) PER SEMESTER or MONTHLY |
| GRAPHIC DESIGN (graphic editing, image editing, graphic artworks, graphic illustrations, adobe illustrator, coreldraw, indesign, photoshop for graphic designing) | CERTIFICATE | 12 Months (4 sems) | 39,000 (x4) = 13,000/month |
| | DIPLOMA | 24 Months (8 sems) | 39,000 (x8) = 13,000/month |
| | Short Course | 3 Months | 54,000 (x1) = 18,000/month |
| | Quick (Fast Tracked) | 1 Month | 60,000 (x1) |
| | UI/UX Design Masterclass | 6 Months (2 sems) | 45,000 (x2) = 15,000/month |
| ANIMATION | Short Course | 3 Months | 60,000 (x1) = 20,000/month |
| | CERTIFICATE | 12 Months (4 sems) | 42,000 (x4) = 14,000/month |
| | DIPLOMA | 24 Months (8 sems) | 42,000 (x8) = 14,000/month |
| FINE ART (Drawing, Painting, Shading) | CERTIFICATE | 12 Months (4 sems) | 39,000 (x4) = 13,000/month |
| | DIPLOMA | 24 Months (8 sems) | 39,000 (x8) = 13,000/month |
| | Short Course | 3 Months | 54,000 (x1) = 18,000/month |

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| DIP IN FINE ART & PHOTOGRAPHY | DIPLOMA | 24 Months (8 sems) | 54,000 (x8) = 18,000/month |
|--|---|--------------------------------|---|
| DIP IN FINE ART & ANIMATION | DIPLOMA | 24 Months (8 sems) | 57,000 (x8) = 19,000/month |
| DIP IN GRAPHIC DESIGN & PHOTOGRAPHY | DIPLOMA | 24 Months (8 sems) | 54,000 (x8) = 18,000/month |
| DIP IN GRAPHIC DESIGN & ANIMATION | DIPLOMA | 24 Months (8 sems) | 57,000 (x8) = 19,000/month |
| DIP IN GRAPHIC DESIGN & WEB DESIGN | DIPLOMA | 24 Months (8 sems) | 54,000 (x8) = 18,000/month |
| DIP IN FINE ART & GRAPHIC DESIGN | DIPLOMA | 24 Months (8 sems) | 54,000 (x8) = 18,000/month |
| SCHOOL OF TECHNOLOGY | LEVEL | DURATION (1 sem = 3 Months) | FEES(Ksh) PER SEMESTER or MONTHLY |
| DIGITAL MARKETING | CERTIFICATE | 4 Months | 32,000 total = 8,000/month |
| | DIPLOMA | 4 Months | 32,000 total = 8,000/month |
| | FAST TRACKED | 1 Month | 40,000 total |
| WEB DESIGN & DEVELOPMENT | CERTIFICATE | 4 Months | 36,000 (x1) = 9,000/month |
| | DIPLOMA | 15 Months (5 sems) | 27,000 (x5) = 9,000/month |
| | FAST TRACK | 1 Month | 40,000 (x1) |
| WEB DESIGN & GRAPHIC DESIGN | DIPLOMA | 24 Months (8 sems) | 54,000 (x8) = 18,000/month |
| MOBILE APP DEVELOPMENT | CERTIFICATE | 6 Month (2 sems) | 39,000 (x2) = 13,000/Month |
| SOFTWARE DEVELOPMENT | CERTIFICATE | 6 Months (2 sems) | 39,000 (x2) = 13,000/month |
| | DIPLOMA | 15 Months (5 sems) | 39,000 (x4) = 13,000/month |
| INFORMATION COMMUNICATION AND TECHNOLOGY | CERTIFICATE | 12 Months (4 sems) | 45,000 (x4) = 15,000/month |
| | DIPLOMA | 24 Months (8 sems) | 45,000 (x8) = 15,000/month |
| PROGRAMMING/CODING | C, C++, C#, Go, Java, JavaScript, PHP, Python, Ruby, Rust, SQL, Backend | | 25,000 per program Duration: 1 Month per program |
| CYBER SECURITY & ETHICAL HACKING | CERTIFICATE | 6 Months (2 sems) | 60,000 (x2) = 20,000/month |
| MOBILE REPAIR & COMPUTER REPAIR | CERTIFICATE | 3 Months (2 sems) | 60,000 (x1) = 20,000/month |
| ELECTRICAL & ELECTRONIC ENGINEERING | CERTIFICATE | 12 Months (4 sems) | 39,000 (x4) = 13,000/month |
| | DIPLOMA | 24 Months (8 sems) | 39,000 (x8) = 13,000/month |
| ELETRICAL INSTALLATION | CERTIFICATE | 6 Months (2 sems) | 39,000 (x2) = 13,000/month |
| PLUMBING | CERTIFICATE | 6 Months (2 sems) | 39,000 (x2) = 13,000/month |
| ICDL | CERTIFICATE | 3 Months | 39,000 (x1) = 13,000/month |
| TECHNICAL DRAWING | CERTIFICATE | 3 Months (1 sem) | 45,000 (x1) = 15,000/Month |
| SCHOOL OF BUSINESS | LEVEL | DURATION (1 sem = 3 Months) | FEES(Ksh) PER SEMESTER or MONTHLY |
| CPA (Certified Public Accountant) | Part 1 & 2 | 3 Months | 21,000 (x1) = 7,000/Month |
| | Part 3 & 4 | 3 Months | 21,000 (x1) = 7,000/Month |
| | Part 5 & 6 | 3 Months | 24,000 (x1) = 8,000/Month |
| | Single Refer Paper | 3 Months | 9,000 total |
| ATD (Accounting Technicians Diploma) | Level 1 | 3 Months | 24,000 (x1) = 8,000/Month |
| | Level 2 | 3 Months | 24,000 (x1) = 8,000/Month |
| | Level 3 | 3 Months | 24,000 (x1) = 8,000/Month |
| | Single Refer Paper | 3 Months | 9,000 total |
| BUSINESS MANAGEMENT | Diploma | 24 Months (8 sems) | 30,000 (x8) = 10,000/Month |
| SALES, MARKETING, ADVERTISING & PR | Diploma | 24 Months (8 sems) | 30,000 (x8) = 10,000/Month |
| PURCHASE & SUPPLY MANAGEMENT (PROCUREMENT) | Diploma | 24 Months (8 sems) | 30,000 (x8) = 10,000/Month |
| ACCOUNTING & FINANCE | Diploma | 24 Months (8 sems) | 30,000 (x8) = 10,000/Month |
| EVENT MANAGEMENT | CERTIFICATE | 6 Months (2 sems) | 39,000 (x2) = 13,000/month |

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| OTHER FEES | | Ksh |
|---------------------------|--|---|
| REGISTRATION FEES | | 2,000 |
| ATTACHMENT FEES | | 5,000 |
| EXTERNAL EXAMINATION FEES | | Determined by the examining body. We use TVET-CDACC Exams. |
| GRADUATION & GOWN FEES | | 15,000 |
| HOSTELS & ACCOMODATION | | Not part of school fees. However, we assist students by connecting them to recommended hostels for accommodation. |

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| PAYMENT PLATFORMS | |
|-------------------|---|
| MPESA: | PAYBILL 4107253 ACCOUNT Student Name |
| BANK: | SBM BANK ACC NAME: VISUALDO INSTITUTE ACC NO: 0632387383001 |
| CHEQUE: | Payable to: VISUALDO INSTITUTE |
| NB: | Fees is payable in two installments ONLY Send payment confirmation to +254-798-325-330 (Accounts) via WhatsApp or SMS. |

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SCHOOL REQUIREMENTS / HOW TO APPLY

- ❖ Pay Non-refundable Application Fees of Ksh2000.
- ❖ Fill and Submit Application Form.
- ❖ Bring two Passport size photos.
- ❖ Copy of National ID or Passport (or waitlist, or recommendation letter).
- ❖ Copy of KCSE result slip. D- for certificate and C- for diploma.
- ❖ No grade is required for enrollment into short courses.
- ❖ Get admission letter from us stating you have been accepted to study at Visualdo Institute.
- ❖ Pay school fees installment before start of class. (Maximum of 2 installments are recommended)
- ❖ Send payment confirmation to +254-798-325-330 (Accounts) via WhatsApp or SMS.
- ❖ Mode of learning: Physical Learning, 3-5 days a week, 2-4 hours a day.

CLASS REQUIREMENTS**GRAPHIC DESIGN**

- Pencils 2B, 4B, 5B, 6B, Mechanical Pencil
- 1 Realm of Fools caps, 3 Spring Files, 7.5m tape measure, Steel Ruler 30cm, Mathematical set
- Kneaded eraser
- Hard cover sketch book A4
- Fixative spray
- Ink Pens 0.8, 0.6, 0.5
- Pencil Pouch
- 64GB USB Flash Disk
- Laptop - Optional (*Core i7, 16GB RAM, 1TB SSD, 2GB Graphics Card*)

FINE ART

- Pencils 2B, 4B, 5B, 6B
- Kneaded eraser
- Hard cover sketch book A4
- Fixative spray
- Ink Pens 0.8, 0.6, 0.5
- Pencil Pouch
- Mechanical Pencil
- Steel Ruler 30cm





PHOTOGRAPHY, VIDEOGRAPHY, FILM

- SD Card (64gb or more)
- Card Reader
- At least 1 TB Hard disk
- Laptop - Optional (*Core i7, 16GB RAM, 1TB SSD, 2GB Graphics Card*)
- Camera – Optional
 - **For Photography** (Nikon D7500, Nikon D750, Nikon D810, Canon 90D, Nikon Z7, Canon 6D M2, Canon R)
 - **For Videography & Film** (Canon 90D, Canon C100, Canon 5D M4, Sony PXW-Z150 4K XDCAM)

**ANIMATION/ICT/IT/WEB/
SOFTWARE/
DIGITAL MARKETING**

- Laptop - Optional (*Core i7, 16GB RAM, 1TB SSD, 2GB Graphics Card*)
- 64GB USB Flash Disk
- At least 1TB External Hard disk – Optional

The following vendors give good discounts to our students:-

-  **Camera and Camera Equipment** (Robeez Electronics, 0724643342, Location: 5C, Midplaza Building, Kirinyaga Road ,Nairobi)
-  **Art Supplies** (Eva Art, 0777438481, Location: Thika rd, behind Mountain mall, inside imperial car wash)
-  **Graphic Design supplies** (TextBook Center)
-  **Laptops & Computers** (One Tech Computers, 0726833139, Opposite Fire Station/Koja Roundabout)